

WRITE OF WAY—LETTER CONTEST

American Road Magazine

P.O. Box 46519
Mt. Clemens, MI
48046 1-877-285-
5434

2024 *American Road* WRITE OF WAY Letter Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

SPONSOR

Sponsor is *American Road* magazine, P.O. Box 46519, Mt. Clemens, MI 48046 USA ("Sponsor" or "ARM").

TERM

The 2024 *American Road* WRITE OF WAY Contest (the "Contest") **ends at 11:59:00 p.m. US Eastern Time ("ET") on November 30, 2024**. Information about prizes and how to enter the contest form part of the contest rules ("Contest Rules"). By submitting an entry, each individual agrees to the Contest Rules and warrants that his or her entry complies with all requirements established in the Contest Rules. This is a skill-based contest. The odds of winning in the prize drawing are estimated at 1/10,000. Chance plays no part in the determination of winners selected for publication in *American Road*.

WHO MAY ENTER

The Contest is open to those who are 12 (twelve) or older (provided they have documented parental permission) and/or for those have reached the age of majority in their jurisdiction of residence at the time of entry, and who do NOT reside in Crimea, Cuba, Iran, North Korea, Sudan or Syria. Employees of *American Road* magazine, and its subsidiaries and affiliates, and their

immediate family members—spouse, parent, child, sibling and their respective spouses, regardless of where they live—or persons living in the same households of such employees, whether or not related, are not eligible. CONTEST IS VOID IN CRIMEA, CUBA, IRAN, NORTH KOREA, SUDAN, OR SYRIA AND WHERE OTHERWISE PROHIBITED.

Have you ever embarked on a journey that steered your soul, filled your eyes with magnificent vistas, and left your heart throbbing for more? We believe your thrilling road trips are stories waiting to be told, stories that can inspire miles and smiles. AMERICAN ROAD invites you to share these incredible memories!

Pen a heartfelt letter (not exceeding 250 words), capturing the highlights of your trip. Talk about the unique elements, the surprised gasps, the unexpected fascination, and why others should pack their bags and set on the same expedition!

Gift your experience to those wanderlust-ing souls seeking that one perfect road trip. Your letters aren't just words, they are the inspiration for someone's next adventure. Every submission will slide into a lucky draw stacked with prizes such as AMERICAN ROAD keepsakes, a subscription to AMERICAN ROAD, gift cards, and the opportunity to see your words in print in our publication.

You can amp up your entrance to the prize draw by submitting a splendid photograph from your journey, earning you another place in the drawing. So put your travel experiences into inspiring words and get ready to bask in the glory of your potential winnings. It's a win-win situation - prizes to win and so many hearts to win over! Let's celebrate your journey.

Steps to enter:

1. Draft your letter (no more than 225 words) detailing your memorable road trip and why you would recommend it.
2. Complete the entry form (name, contact info, etc.).
3. Copy and paste your letter into the form. (Optional) Include a high-quality photo from your journey for an extra prize entry.

Photographs that include sculptures, statues, paintings, and other works of art will be accepted as long as they do not constitute copyright infringement or fraud.

Entrants must be prepared to provide a release form as described below in "Release." When photographing the work of others, it must be as an object in its environment and not a full-frame close-up of another person's art.

The photograph must not, in the sole and unfettered discretion of the Sponsor, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.

4. Submit the completed form (electronically or via US Mail) by the deadline date (November 30, 2024).
5. Winner(s) will be announced on our website and social media platforms in December, 2024.
6. By entering the contest, you give us the right to potentially publish your letter and photo in AMERICAN ROAD.

The entries will be judged separately, in accordance with the Judging Criteria, as defined below. All entries must be submitted and received by the deadline date at 11:59:00 p.m. ET. Proof of submission is not proof of receipt. The sponsor reserves the right to examine the original photograph/source material in order to confirm compliance with these rules.

RELEASES

If the photograph contains any material or elements that are not owned by the entrant, and/or which are subject to the rights of third parties, and/or if any persons appear in the photograph, the entrant is responsible for obtaining, prior to submission of the photograph, any and all releases and consents necessary to permit the exhibition and use of the photograph in the manner set forth in these Contest Rules without additional compensation. If any person appearing in any photograph is under the age of majority in their state/province/territory of residence the signature of a parent or legal guardian is required on each release.

Upon Sponsor's request, each entrant must be prepared to provide (within ten (10) calendar days of receipt of Sponsor's request) a signed release from all persons who appear in the photograph submitted, and/or from the owner of any material that appears in the photograph entry, authorizing Sponsor and its licensees ("Authorized Parties") to reproduce, distribute, display, and create derivative works of the entry in connection with the Contest and promotion of the Contest, in any media now or hereafter known. Failure to provide such releases upon request may result in disqualification at any time during the Contest and selection of an alternate winner.

Similarly, upon Sponsor's request, each entrant must be prepared to provide (within ten (10) calendar days of receipt of Sponsor's request) a signed written license from the copyright owner of any sculpture, artwork, or other copyrighted material that appears in the photograph entry, authorizing any Authorized Party to reproduce, distribute, display, and create derivative works of the entry in connection with the Contest and promotion of the Contest, in any media now or hereafter known. Failure to provide such releases upon request may result in disqualification and selection of an alternate winner.

Finally, upon Sponsor's request, each entrant must be prepared to provide (within ten (10) calendar days of receipt of Sponsor's request) a signed written license from the owner of any private property included in the photograph entry, authorizing any Authorized Party to reproduce, distribute, display, and create derivative works of the entry in connection with the Contest and promotion of the Contest, in any media now or hereafter known.



Failure to provide such releases upon request may result in disqualification and selection of an alternate winner.

Requests will be sent via email. For the purposes of these Contest Rules, the entrant will be deemed to be in receipt of Sponsor's request or notification, on the day that the email was sent by Sponsor. **CONTEST PRIZES**

Letters and his/her winning photograph may be published in *American Road* magazine. All entrants whose letters are published will receive a gift subscription to *American Road* and his/her winning letter and/or photograph will be published in *American Road* magazine. Prizes are non-transferable and no alternatives are available.

No prize transfer, assignment, or substitution by winners is permitted. If a prize (or part of a prize) is unavailable, the Sponsor, in its discretion, reserves the right to substitute the original prize (or that part of the prize) with an alternative prize of equal monetary value and/or specification, unless to do so would be prohibited by law.

JUDGING

A panel of *American Road* staff will select letters and photos for publication from all eligible entries based on the following criteria (“Judging Criteria”): Creativity (50%) and photographic quality (50%). Winner(s) will be chosen and announced on social media and Americanroadmagazine.com. Decisions of the judges are final and binding.

LICENSE

By entering the Contest, all entrants warrant that he/she is the owner of the letter and/or photograph (and all the intellectual property rights in the photograph submitted) and grants an irrevocable, perpetual, worldwide non-exclusive license to Authorized Parties to reproduce, distribute, display and create derivative works of the entries (along with a name credit) in connection with the Contest and promotion of the Contest, in any media now or hereafter known, including, but not limited to: Display at a potential exhibition of winners; publication of a book featuring select entries in the Contest; publication in *American Road* magazine or online, highlighting entries or winners of the Contest. Entrants consent to the Sponsor doing or omitting to do any act that would otherwise infringe the entrant’s “moral rights” in their entries. Display or publication of any entry on an Authorized Party’s website does not indicate the entrant will be selected as a winner. Authorized Parties will not be required to pay any additional consideration or seek any additional approval in connection with such use. Additionally, by entering, each entrant grants to Authorized Parties the unrestricted right to use all statements made in connection with the Contest, and pictures or likenesses of Contest entrants, or choose not to do so, at their sole discretion. Authorized Parties will not be required to pay any additional consideration or seek any additional approval in connection with such use.



LIMITATION OF LIABILITY

By entering this Contest, all entrants agree to release, discharge, and hold harmless *American Road* magazine and its partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in this Contest or any Contest.



